



Digital Motion Academy

Graphics | UI/UX | Motion | Editing | Marketing

ADVANCED DIPLOMA IN VIDEO EDITING GRAPHICS & MOTION GRAPHICS



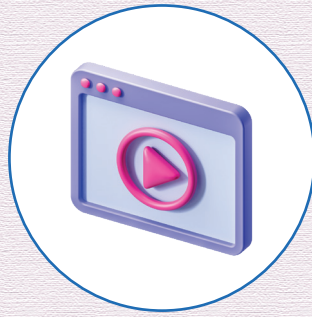
WHY BUILD A CAREER IN GRAPHICS & ANIMATION ?

1



Rapid Growth in
Digital Marketing
Industry

2



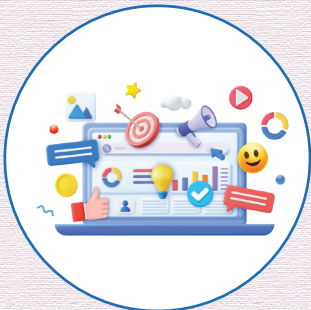
Exploding
Entertainment
Industry

3



E-Learning and
EdTech Expansion

4



Social Media
Content Creation

5



Virtual Reality (VR)
& Augmented
Reality (AR)

6



Global Freelancing
Opportunities

Digital Motion Academy

India's Most Trusted Graphics & Motion Graphics Institute

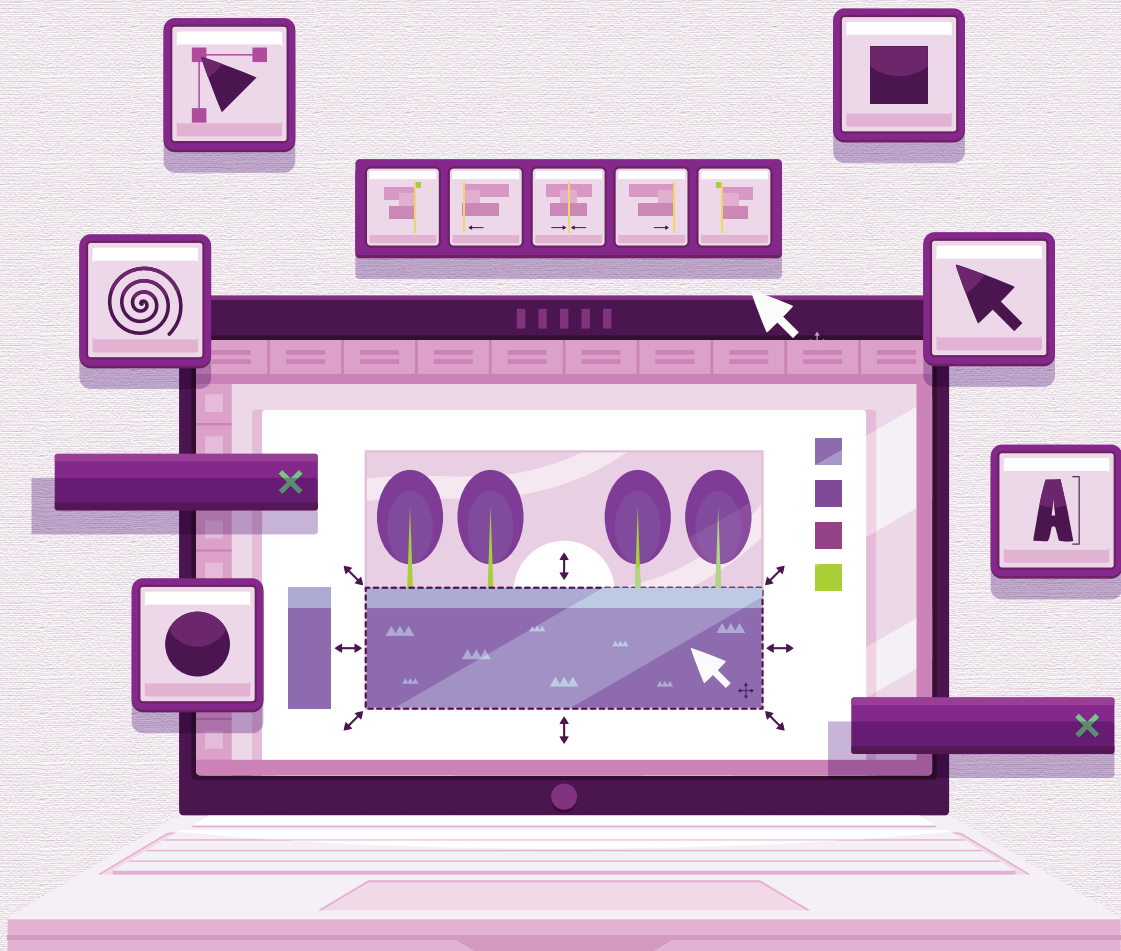
Digital Motion Academy, offers practical training in video editing, graphic & motion design for aspiring animators and designers in Indore, India.

Our curriculum incorporates hands-on learning with industry-standard software like Adobe Photoshop, Illustrator, After Effects & Premiere Pro, preparing students for careers in animation, VFX and design.

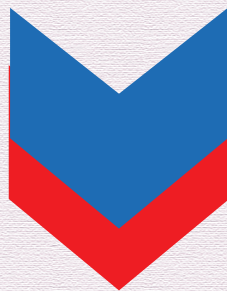
We offer the best motion graphics training with internship and placement support, helping students grow their careers in the creative industry.

Online classes are also available, allowing students to join us from anywhere!"





GRAPHIC DESIGN, VIDEO EDITING & MOTION GRAPHICS DIPLOMA CURRICULUM





GRAPHIC DESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR





ADOBE PHOTOSHOP

Week 1

- Day 1- Interface, Canvas, File option, Save and Export
- Day 2- Selection Tools – Uniform & Non-uniform & Refine
- Day 3- Transform, Perspective, warp, distort & vanishing point
- Day 4- Crop, Frame, slice & Eraser Tools
- Day 5- Brush, Clone & Painting(blur, sharpen & mixing brush)

Week 2

- Day 1- Fundamentals of designs & Design Principles
- Day 2- Color Theory, Color Psychology, Color Harmonies
- Day 3- Font Types & Typography
- Day 4- Composition, Rule of third, Golden Ratio & Framing
- Day 5- Camera angles, Lighting & Shadow

Week 3

- Day 1- Pen Tool & Vector Design
- Day 2- Layers & Other Window Panels
- Day 3- Text & Vector Shapes + Poster Design
- Day 4- Edit, View and File & Option Menu, Alignments
- Day 5- Manipulation & Layer Masking

Week 4

Day 1- Adjustments/ Photo Grading

Day 2- Filters

Day 3- Blending Modes

Day 4- GIFs & Timeline Animation

Day 5- Compiled Artworks

Assignments

1. Manipulation
2. Poster Design
3. Festival Post Design
4. Digital Scene Paint
5. Cloning & Retouching
6. Double Exposure Effect
7. Day to Night Manipulation
8. Transform & Distortion/warp
9. Vector Design
10. Color Grading
11. GIF Animation



ADOBE ILLUSTRATOR

Week 1

- Day 1- Interface, Panel & Workspace
- Day 2- Document Setting, File save, export, File Menu
- Day 3- Uniform Shapes and Artboard & Selection Tool
- Day 4- Vector Design & Pen Tool
- Day 5- Shape Builder & Path Finder

Week 2

- Day 1- Transform, Brush, Slice & Shaper Tool
- Day 2- Rotate, Scale & Width Tool
- Day 3- Perspective Design
- Day 4- Gradient & Mesh
- Day 5- Auto Trace & Edit Options

Week 3

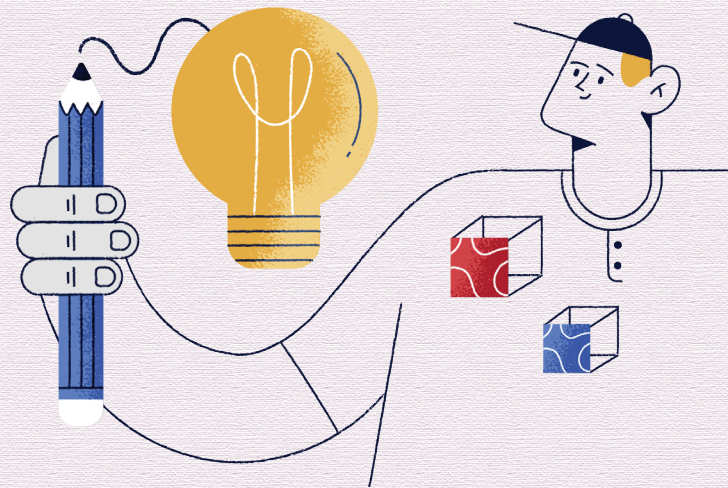
- Day 1- Blend Tool, Swatches, Pattern & Symbol
- Day 2- Concept & Logo Design
- Day 3- Banner & Poster Design
- Day 4- Illustration & Vectors
- Day 5- 3D Revolve

Week 4

- Day 1- Effects Options
 - Day 2- View Options & Window & Appearance Panles
 - Day 3- Objects Options
 - Day 4- Prints & Packaging Design & Mockups
 - Day 5- Product Design & Placemets
-

Assignments

1. Character Design
2. Logo Design
3. Product Packaging
4. Poster Design
5. Label Design
6. Tri-fold Design
7. 3d Revolve
8. Blend & Transform
9. Vector/Illustrations
10. Prespective & Isometric Design



VIDEO EDITING



ADOBE PREIMERE PRO



ADOBE AFTER EFFECTS



ADOBE PREMIERE PRO

Week 1

- Day 1- Interface, Create new projects, Import files, Basic cuts
- Day 2- Sequence settings, File and folder structure, lineup
- Day 3- Effect controls and text appearance
- Day 4- Adding keyframes, animation and graph
- Day 5- Text animation and essential graphics

Week 2

- Day 1- Video lineup and Tool bar
- Day 2- Masking and tracking
- Day 3- Transition and effects
- Day 4- Premiere composer and plugins
- Day 5- Color correction

Week 3

- Day 1- Audio editing and sfx
- Day 2- Chroma removal
- Day 3- Speed ramping, slow mo, captions, Ai generation
- Day 4- Typography, fonts and basic color theory
- Day 5- Tips and tricks

Week 4

- Day 1- Reel editing 01
- Day 2- Reel editing 02
- Day 3- Podcast editing 01
- Day 4- Podcast editing 02
- Day 5- Doubts and portfolio building



ADOBE AFTER EFFECTS

Week 1

- Day 1- Interface, Import videos, Composition setting
- Day 2- Keyframes, Graph editor, Transform properties
- Day 3- Basic editing, Cuts, Transitions
- Day 4- Masking and track mattes, rotoscoping
- Day 5- Text animation, Plugins, Animation composer

Week 2

- Day 1- Scene Parallax and 3d camera
- Day 2- Green screen removal
- Day 3- Camera tracking, motion tracking
- Day 4- Color correction and roto brush
- Day 5- Movie Intros

Week 3

- Day 1- Speed ramping and slom motion
- Day 2- Effect and presets
- Day 3- Plugins and tips
- Day 4- Editing of a shot - 01
- Day 5- Editing of a shot - 02

Week 4

- Day 1- Dhruv rathee edit - 01
- Day 2- Dhruv rathee edit - 02
- Day 3- Magenet media editing 01
- Day 4- Freelancing class
- Day 5- Portfolio building



MOTION GRAPHICS



ADOBE AFTER EFFECTS



ADOBE MEDIA ENCODER



ADOBE AFTER EFFECTS

Week 1

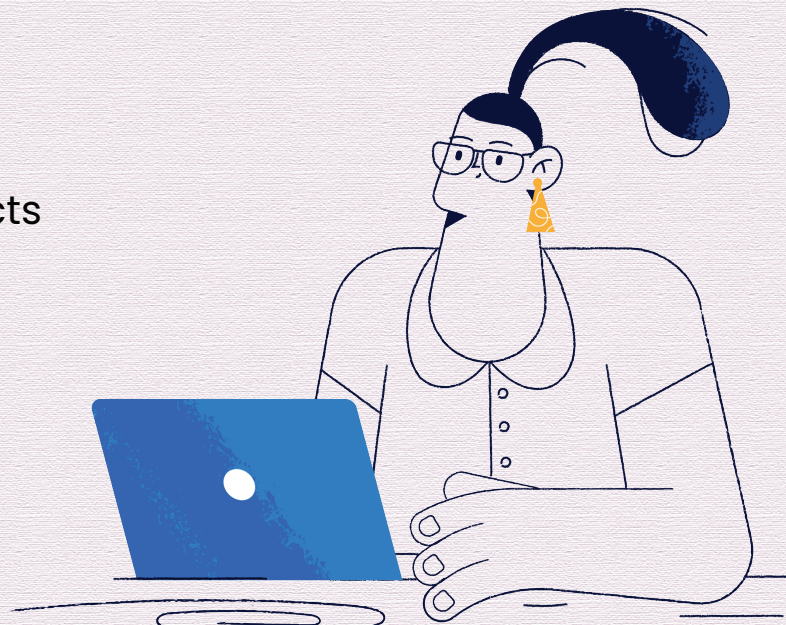
- Day 1- Interface, Composition Setting, Import, Export & Save
- Day 2- Tools & Shape Layer Properties
- Day 3- Easing & Graphs(Speed & Value)
- Day 4- Shape Add Options
- Day 5- Layer Style, Tools & Option Menu

Week 2

- Day 1- Animation Principles
- Day 2- Ball Bounce Animation
- Day 3- Scene Animation
- Day 4- Layering & Overload
- Day 5- Masking (Track Matte)

Week 3

- Day 1- Parenting & Null
- Day 2- Stroke & Scribble Effects
- Day 3- Shape Morphing
- Day 4- Text Match Cut
- Day 5- Scripts & Motion Tool



Week 4

Day 1- Plugins(Video copilot, red gaint)

Day 2- Swiss Knife & Expression

Day 3- Text Animation

Day 4- Logo Animation Part 1

Day 5- Logo Animation Part 2

Week 5

Day 1- Character Rigging

Day 2- Character Animation

Day 3- Character Joystick & Slider

Day 4- Animating Loop (Character Tool)

Day 5- Character Walk

Week 6

Day 1- 3D Cube

Day 2- Cinema 4D & Projection

Day 3- Tips & Tricks

Day 4- Transitions & Match Cut

Day 5- Commercial ADs Creation & Project Breakdown

Week 7

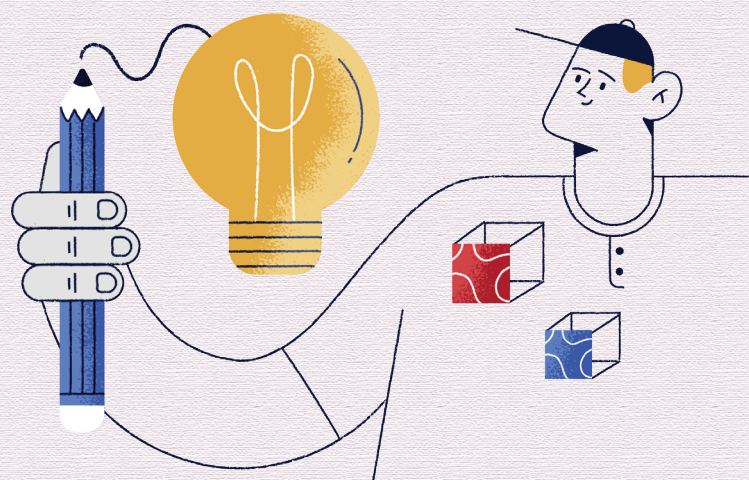
- Day 1- Effects & Preset
- Day 2- Tips & Tricks
- Day 3- Green Screen Removal (Keying)
- Day 4- 2d & 3d Tracking
- Day 5- Particles

Week 8

- Day 1- Composition, Color Grading & Folder Structure Maintain
- Day 2- Explainer Video Project
- Day 3- Extra Tools & Plugin
- Day 4- Character Animation & Motion Graphics
- Day 5- Portfolio Building

Week 9

- Day 1- Social Presence
- Day 2- Content Creation & Client Reach
- Day 3- Brand Building Ideation
- Day 4- Job & Freelancing
- Day 5- Career Development



Assignments

1. Ball Bounce Animation
2. Repeater & Trim Path
3. Scene/Vector Animation
4. Masking Transition & Rotoscopy
5. Scribble Effects
6. Shape Morphing
7. Text Match cut
8. Typography Animation
9. Logo Animation
10. Chracter Animation
11. Looping Animation
12. Character Walk
13. Parallex & 3d Cube
14. keying & 2d - 3d Tracking (Compositing)
15. Camera Projection
16. Hologram & Particles
17. Commercial Ad Animation
18. Motion Graphics Transitions
19. Expaliner Videos
20. Motion Graphics composition

WHY WOULD YOU CHOOSE DIGITAL MOTION **ACADEMY** ?



**Real-time Practical
Advanced Training**



Portfolio Building



Freelance Guidance



**Individual Focus on
Every Student**



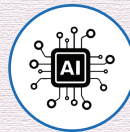
Daily Practical Tasks



**Working on Live
Projects**



**100% Placement
Gaurantee**



**AI-Powered &
Hands-On Training**



**Focus on Latest
Design Trends**



**Industry Connections
& Networking**



**Interactive Learning
Environment**



**Career Guidance &
Pathway Planning**

Competitive Pricing



OUR GEMS



Sahil Yadav
GRAPHIC DESIGNER



Tyrone Dsouza
GRAPHIC DESIGNER



Riya Ganpule
GRAPHICS & MOTION DESIGNER



Akshat Jain
GRAPHICS & MOTION DESIGNER



Aayushi Gupta
GRAPHICS & MOTION DESIGNER



Tushar Kushwah
GRAPHIC DESIGNER



Manoj Behara
GRAPHIC DESIGNER



Nidhi Mohata
MOTION GRAPHIC DESIGNER



Pankaj Chaudhary
VIDEO EDITOR



Akshita Gupta
GRAPHICS & MOTION DESIGNER



Shubham Thakur
GRAPHIC DESIGNER & VIDEO EDITOR



Sahil Pardhe
GRAPHICS & MOTION DESIGNER



Abhinav Tripathy
VIDEO EDITOR & MOTION DESIGNER



Aadith ks
GRAPHICS & MOTION DESIGNER



Ankit Kumar
VIDEO EDITOR & MOTION DESIGNER



Aniket Barde
GRAPHICS & MOTION DESIGNER



Priyank Modi
MOTION GRAPHIC DESIGNER



Prabal Singhai
MOTION GRAPHIC DESIGNER



Kajol Ramin
MOTION GRAPHIC DESIGNER



MD Saquib
MOTION GRAPHIC DESIGNER



Pankaj Shau
GRAPHICS & MOTION DESIGNER



Sudeep Singh
GRAPHICS & MOTION DESIGNER



Budumuru Paul
MOTION GRAPHIC DESIGNER



Kanish Jaiswal
MOTION GRAPHIC DESIGNER



Rajeeb Gardia
VIDEO EDITOR & MOTION DESIGNER



Monu Malviya
GRAPHICS & MOTION DESIGNER



Jay Sahu
GRAPHICS & MOTION DESIGNER



Gourav Rana
GRAPHICS & MOTION DESIGNER



Narendra Arora
MOTION GRAPHIC DESIGNER



Ketan Uikey
VIDEO EDITOR & MOTION DESIGNER

100% GUARANTEE

Our expert-led courses in **graphic design, motion graphics, and video editing** ensure you gain hands-on experience through live projects and real-time learning.

We provide personalized guidance, practical training, and unwavering support to help you achieve your career goals.

- ✓ **100% Placement Guarantee**
- ✓ **Professional Portfolio Building**
- ✓ **Freelance Guidance**
- ✓ **Internship Opportunities**
- ✓ **Interview & Resume Assistance**

INDUSTRY RECOGNIZED CERTIFICATIONS

Become certified graphics & motion graphics designer



WHAT OUR STUDENTS SAYS



Riya Ganpule

3 reviews



a week ago

NEW

I joined this academy for Motion Graphics . I am very satisfied with the quality of the classes. Our professor Roopal mam is well versed in each and every topic n is well updated in this domain. She has a thorough knowledge of every software and its tools. Every topic is discussed in detail n explained very well .She clears our doubts and gives personal attention to each and every student. I would highly recommend the Institute for this course. 👍



Priyank Modi

7 reviews



a week ago

NEW

I would love to give more than 5 Stars, Since last two month I am learning motion graphics from Roopal ma'am, she has so much current knowledge about motion graphics,design, animation.

Highly recommended and if you are from Indore join offline classes.



Devashish Sahu

2 reviews



3 months ago

Digital Motion Academy is highly regarded for its comprehensive training in fields like graphic design, motion graphics, and video editing. Students praise its welcoming atmosphere, hands-on learning approach, and affordability. The academy is known for offering personalized mentorship from industry experts, practical experience through live projects, and strong job placement support. Whether you are a beginner or seeking advanced skills, they provide flexible courses in both online and offline formats. Additionally, their focus on real-world applications makes it a great choice for career advancement in the creative industries.

Many students have positively reviewed the academy for its dedicated instructors and well-structured curriculum. Testimonials highlight the support in building portfolios, freelancing opportunities, and networking with industry professionals as key benefits 🍌 ⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐⭐ 🍌



Mayank Singh Kankhora

4 reviews



a month ago

By attending workshop in this academy..i came to know about different and wide range of scope of video editing, graphic designing, animation creation...etc. Found very helpful for my youtube channel in which i enhance the qualities of my videos and interact more n more audience..



Sanket Jamdar

4 reviews · 1 photo



★★★★★ 2 months ago

Digital Motion Academy is a top class institute for teaching motion graphics. Roopal ma'am taught many tips and tricks related to motion graphics. So that we can do mastery in after effect software. Roopal ma'am you have shared your work experience and knowledge we have also been inspired to work creatively in After Effect tool. Digital Motion Academy is the top class institute of motion graphics. Thank you ma'am...



D K Goyal Son Of High Court Advocate

2 reviews

★★★★★ 5 months ago

Digital Motion Academy is Indore's premier academy for learning motion and graphic design. I truly appreciate the dedication shown by the institute towards its students. Thank you so much; I am glad to be a part of your community.



Sahil Pardhe

4 reviews



★★★★★ 3 months ago

My experience at Digital Motion Academy has been exceptional, with well-structured graphic design and motion graphics programs taught by industry experts. The hands-on approach and top-notch resources have significantly strengthened my portfolio and skills, making it highly recommended for anyone aspiring to excel in these fields.



sahil yadav

4 reviews · 1 photo



★★★★★ 2 months ago

Their method of learning is next level, I have done a course in motion graphics from here, they understand every doubt clearly and also give daily assignments so that regular practice can be done. Thank You So Much Roopal Ma'am.



Ganesh More

1 review



★★★★★ 4 months ago

Digital Motion Academy provides clear, supportive, and effective counseling. The staff is knowledgeable and genuinely cares about your progress. Highly recommended for personalised guidance.



Dai Fai

1 review

★★★★★ a month ago

Madam aapki seekh se roshan hain raaste,
Har ek student aapka shukriya ada karte.
Aapne jo diya wo tohfa hai bemisaal,
Digital Motion Academy mein aapka yogdan hai kamaal!



Janvi Sharma

5 reviews

★★★★★ 3 months ago

Digital motion academy It is a very good video editing academy where you can learn everything. If you also want to master video editing then join Digital Marketing Academy now.



ajay yadav

3 reviews

★★★★★ 2 weeks ago

NEW

Exelent rupal mem explain all
The dout and she is very frendly to all student overall good
Thanku so much mem

[Click Here to view more reviews](#)



Digital Motion Academy

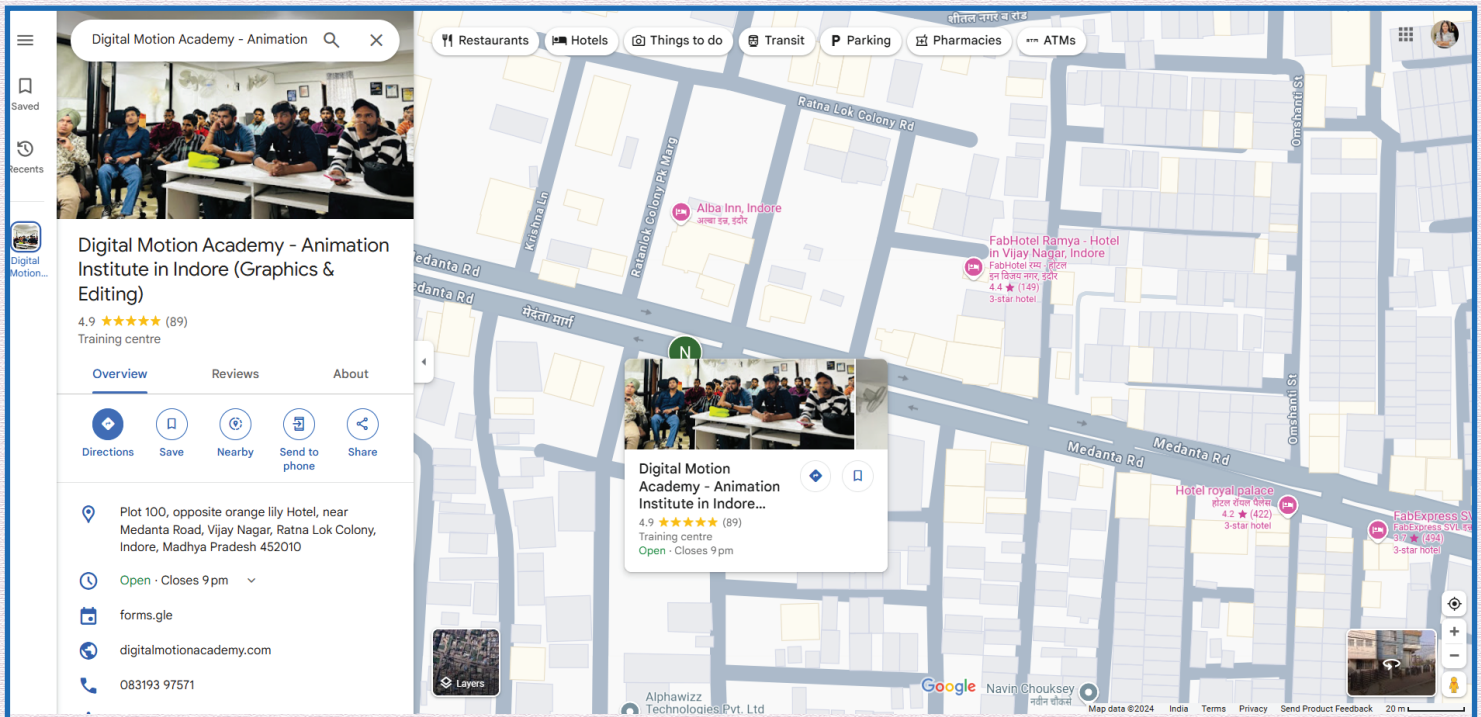
Graphics | UI/UX | Motion | Editing | Marketing

Get ready to take your career to the next level!

- ✓ **Course Duration:** 4 Month
- ✓ **Batch Timeing:** Call us for more details

We are just one call away!

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@digitalmotionacademy



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